

Plymouth and the South West Peninsula City Deal



Executive Summary

Plymouth and the South West Peninsula is an important engine of growth for the United Kingdom, covering an area that stretches over three counties, with a resident population of 2.2 million. A significant economic entity, Plymouth and the South West Peninsula contributes output of over £36 billion and is home to 98,000 businesses, which in turn support 1.1 million jobs.

Key strengths across Plymouth and the South West Peninsula are the marine and advanced manufacturing sectors. These sectors employ around 26,000 people directly and a further 10,000 in the supply chain. Already comparatively productive, growth prospects for the marine sector in particular are strong.

At the heart of the Plymouth and South West Peninsula City Deal is an ambitious proposal to support further growth in the marine sector by: providing a critical employment site and premises for growing marine companies; and providing facilities that enable deep water testing of marine products, thereby enhancing marine research and development and commercialisation activities. This marine employment site proposal will be complemented by business support and labour market programmes, which will enable growth in small and medium enterprises and tackle youth unemployment.

Over its lifetime the Heart of the South West and the Cornwall and Isles of Scilly Local Enterprise Partnership's predict this City Deal will deliver:

- 9,500 permanent jobs.
- Unlock 32,400 square metres of new marine workspace as part of a potential phased release of the South Yard site at Devonport Naval Base that could, in the long term, unlock 85,000 square metres of new marine workspace.
- 1,500 young people taking part in youth unemployment programmes, with 540 achieving sustained employment.
- The launch of the largest Wage Progression Project in the country that will boost the earnings of young people.
- Provide £34m of local and national public sector investment.
- Leverage in over £72 million of private sector investment into the area, increasing to £262m over the long term.

Our signing of this document confirms our joint commitment to ensure full implementation of the Plymouth and South West Peninsula City Deal proposed by: the Heart of the South West Local Enterprise Partnership; Cornwall and Isles of Scilly Local Enterprise Partnership; Plymouth City Council; Cornwall Council; Devon County Council; Torbay Council; South Hams District Council; West Devon Borough Council; and Plymouth University. To ensure implementation and demonstrate success we will jointly track progress against milestones and outcomes.

Introduction

The Plymouth and the South West Peninsula City Deal area (including the Heart of the South West and the Cornwall and Isles of Scilly Local Enterprise Partnership areas) covers 1,396 square miles and has a resident population of 2.2 million. A significant economic entity, the South West Peninsula contributes output of over £36 billion, is home to 98,000 businesses and supports 1.1 million jobs.

Key strengths are the marine and advanced manufacturing sectors. Around 26,000 employees are associated with these sectors across the South West Peninsula, with at least a further 10,000 employed in its extensive supply chain. Growth prospects for the marine sector in particular are strong, relative to other sectors. The growth strategy across Plymouth and the South West Peninsula recognises these comparative economic advantages and the City Deal will support the local area to achieve its shared long term vision for the local economy by:

- **Maximising the growth within the marine sector** across Plymouth and the South West Peninsula.
- **Unlocking a critical employment** site within close proximity to major marine employers. This site will also enable the provision of new marine research and development, testing and commercialisation facilities.
- Providing **effective business support** to all small and medium enterprises and targeted business support to companies in the marine sector.
- Providing a **Deal for Young People** that will reduce youth unemployment and low wages.

Why do we need the City Deal?

Marine companies within Plymouth and the South West Peninsula need new employment space to either relocate their international supply chain companies or expand their business. Availability of this space that is in close proximity to major marine employers and has access to deep water (to enable marine research and development, testing and commercialisation activities) in economically viable locations is limited. The City Deal provides an opportunity to unlock land that is currently owned by the Ministry of Defence to meet this need.

The City Deal will also enable the provision of business support to all small and medium enterprises and provide tailored business support programmes to companies in the marine sector and associated supply chain. This will increase growth rates of small and medium enterprises and further diversify the economy.

Encouraging young people in the area into the workforce and indeed the wider challenge of youth employment and progression is a fundamental issue. This City Deal proposes a Deal for Young People that will tackle these issues.

The Deal

Plymouth and South West Peninsula's flagship proposal will support the continued growth of the marine sector by: unlocking a critical site that will provide both new employment space for marine sector companies; and provide access to deep water, thereby enabling marine research and development and commercialisation activities to be undertaken. In order to deliver these outcomes the flagship proposal will:

- Work with the Ministry of Defence, together with other partners and stakeholders, to **bring under-utilised land and buildings at the South Yard site** in Devonport Naval Base **into alternative commercial use**.
- Provide additional research and development and commercialisation facilities at South Yard. These will be linked to other marine centres and assets across the Peninsula – such as Falmouth and Appledore. This will create a **Peninsula wide Marine Industries Production Campus, revolutionising the area's potential for research and development and commercialisation activities in the marine sector**.

The marine employment site programme will be complemented by business support and labour market schemes. These schemes are designed to support growth in small and medium enterprises and tackle youth unemployment. To achieve this Plymouth and the South West Peninsula will:

- Launch an **enhanced business support programme** that will improve business support across Plymouth and the South West Peninsula and provide tailored programmes that support further growth in the marine sector.
- Launch a **youth unemployment scheme** that will work with all young people engaging in employment and skills activities across Plymouth and the wider South West Peninsula. This scheme will also simplify access to employment and skills programmes for companies.
- Commence an innovative **wage progression project** that will boost the earnings of 750 18-24 year olds. This project will also reduce the number of repeat benefit claims and reliance on in-work benefits for those taking part in the project.

Over its lifetime the Heart of the South West and the Cornwall and Isles of Scilly Local Enterprise Partnership's predict this City Deal will deliver:

- 9,500 permanent jobs.
- Unlock 32,400 square metres of new marine workspace as part of a potential phased release of the South Yard site at Devonport Naval Base that could, in the long term, unlock 85,000 square metres of new marine workspace.
- Work with 1,500 young people and support 540 back into sustainable employment.
- Launch the largest work progression project in the country.
- Provide £34 million of local and national public sector investment.
- Lever in over £72 million of private sector investment into the area, increasing to £262m over the long term.

Geography

This City Deal sets out a range of programmes and initiatives which seek to support Plymouth and the South West Peninsula. This includes the areas covered by Plymouth City Council, Cornwall Council, Devon County Council, Somerset County Council and Torbay Council.

Key Elements of the City Deal

Growing the Marine Sector – Marine Industries Production Campus

In order to grow its marine sector Plymouth is seeking to: support the relocation of marine supply chain companies from abroad; enable the growth of existing marine sector companies in the local area and support the greater commercialisation of marine research and development. A critical employment site that could support these aims is the South Yard site at Devonport Naval Base.

South Yard (Devonport Naval Base)

Through the City Deal the Ministry of Defence, Defence Infrastructure Organisation, Homes and Communities Agency and Plymouth City Council will explore the feasibility of releasing part of the 35 hectare South Yard site at Devonport Naval Base. Initially these organisations will seek to explore the release of Areas 1 and 5 of South Yard, which comprises the northern end of the site, for marine employment and marine research and development uses. In addition a small number of new housing could also be provided on this site.

Unlocking this site would also support the creation of a peninsula wide Marine Industries Production Campus. This campus will link employment, research and innovation centres across the South West Peninsula. These include sites at: Falmouth; Hayle; Appledore; other appropriate north and south Devon ports; and inland sites such as Language, Tavistock and Okehampton.

If unlocked, Areas 1 and 5 in South Yard would provide 32,400 square metres of employment space, creating over 1,100 new jobs. In the long term, if the whole of South Yard is designated as surplus Plymouth and the South West Peninsula believe the site could deliver: 2,000 highly skilled jobs; 25,000 square metres of new employment space; 60,000 square metres of refurbished workspace; and 30 new marine and advanced engineering businesses.

Unlocking the South Yard site is both a complex and long term goal, with decisions on the site linked to wider Ministry of Defence operational requirements and Defence Infrastructure Organisation strategic plans and programmes. However this City Deal presents a once-in-a-generation opportunity for local partners and the Government to work in partnership to take a series of practical steps in 2013/14 and 2014/15 to bring this proposal forward. As part of this City Deal the following will be undertaken and/or agreed:

- The Ministry of Defence, Plymouth City Council, the Homes and Communities Agency and the Heart of the South West Local Enterprise Partnership will develop a “whole-site” strategy for South Yard. This strategy will define in more detail the potential employment and housing uses for the site.
- The Ministry of Defence and Defence Infrastructure Organisation will allow the Homes and Communities Agency and Plymouth City Council to undertake the necessary preparatory analysis and survey work needed to secure the potential release of areas in South Yard if and when they are declared surplus to military requirements.
- An agreement between local partners and the Government to the transfer and phased release of such parts of the South Yard site that are surplus to military requirements by the Ministry of Defence to Plymouth City Council and/or Homes and Communities Agency. The specific timescale for this transfer and phased release will be: determined jointly by a South Yard Programme Board (discussed below); would be subject to the findings of the above analysis and survey work; and would have regard to the Ministry of Defence’s operational requirements and wider strategic plans/programmes. As stated above areas 1 and 5 at the northern end of South Yard will be a focus of initial work subject to the above caveats.
- An agreed approach with the Ministry of Defence which will explore leasing Ministry of Defence land (i.e. not land necessarily declared as surplus to military requirements).

Public Sector Land and Property Board and South Yard Programme Board

Taking the above proposals forward requires clear leadership. As part of this City Deal, local partners will establish a Public Sector Land and Property Board. Initially, membership of the Public Sector Land and Property Board would include: Plymouth City Council; the Homes and Communities Agency; the Government Property Unit; and the Heart of the South West Local Enterprise Partnership.

Plymouth and the South West Peninsula believe the Public Sector Land and Property Board could help to achieve the following:

- Identification of all public land assets which may be surplus and could make an appropriate contribution to the economic growth of Plymouth and the South West Peninsula.
- Brokering the joint working of public bodies to review whether efficiencies can be achieved through measures such as the co-location of services and joint investment strategies.
- Gaining partners' co-operation to maximise the growth potential that can be secured utilising public sector assets within the context of the established strategic planning framework for Plymouth and the South West Peninsula.
- Addressing potential barriers to growth such as: highway and utilities capacity; and flood risk.

Building on this commitment to establish a Public Sector Land and Property Board the following local authorities will upload all data on information, land and property assets onto the e-Pims database by autumn 2014: Plymouth City; Devon County Council; West Devon Borough Council; South Hams District Council; and Torbay Council. These councils will also meet with the Government Property Unit in 2014 to discuss best practice around asset management and their future asset management plans.

This Board will also set up, as a priority, the South Yard Programme Board. The Programme Board will take lead responsibility for managing the site redevelopment, town planning and delivery of economic development components on the South Yard site. The initial aim of the South Yard Programme Board will be to work alongside the Ministry of Defence to identify which areas of South Yard could potentially be transferred to Plymouth City Council in 2014/15. The board will also develop a longer term strategy for the development of all sites in South Yard that are not required for military use.

In 2014/15 the South Yard Programme Board will commission and oversee preparatory work necessary to advance the possible transfer of part of the South Yard site. This work would include:

- Site investigations.
- Site survey work including site separation and remediation costs.
- Site master planning. This will include agreeing what a phased release of South Yard could look like, as well civilian use of Ministry of Defence buildings on retained sites.
- Agreement to how constraints associated with heritage and environmental conservation within South Yard can be managed and opportunities maximised.
- A business plan for the future development of South Yard covering both the Marine Industries Production Campus and Ministry of Defence retained area that could host suitable civilian small and medium enterprises.
- Development of a Strategic Planning Document/Master Plan to provide developers and the local community with certainty regarding future development plans.
- Establishing joint arrangements between the local partners, Ministry of Defence and the Defence Infrastructure Organisation to ensure that Ministry of Defence retained enclaves would be protected for operational military needs.

Subject to a final decision being taken by the Ministry of Defence in 2014/15, as to whether land can be declared surplus, the South Yard Programme Board will also oversee the procurement of all the site works that need to be carried out to prepare the site for private sector investment. Taking full regard for on-going military constraints, Plymouth City Council will then sell development sites to developers or building conversion opportunities to marine industry occupiers and/or developers.

Funding package to unlock South Yard

In order to prepare Areas 1 and 5 of the South Yard site for private sector investment Plymouth City Council has calculated, on the basis of best available information available, that £21.5 million is needed to: purchase the land (£2.5 million); undertake the required enabling/land remediation activity (£16 million); and carry out required enclaving activity which will separate and secure Ministry of Defence land that is retained in South Yard (£3 million).

If these areas within South Yard are declared surplus, Plymouth and the South West Peninsula and the Government have agreed the following approach to meeting these costs:

- £10 million of funding from Plymouth City Council and the Heart of the South West Local Enterprise Partnership.

- Up to £8 million of grant funding from the Department for Communities and Local Government over two years (2015/16 and 2016/17) to support remediation and enabling work for South Yard. Release of this funding will be conditional on progress of the scheme.
- £1m of funding from the Ministry of Defence to support enclaving activity.
- Ministry of Defence to transfer agreed areas of South Yard to Plymouth City Council in 2014/15 for a nominal fee and an overage agreement.

As part of this package Plymouth will agree a repayment mechanism with Government that secures the value of any land transferred by the Ministry of Defence by 2025; and guarantees the repayment of the £1 million contribution to the enclaving costs. In addition any increases to enclaving costs over the £3 million will be met by local partners, not by Government.

Plymouth will also agree that funding provided by the Department for Communities and Local Government to support the South Yard scheme will not be used to re-pay the Ministry of Defence both: the value of any land on South Yard that is designated as surplus and transferred to Plymouth City Council; and the £1 million contribution to the enclaving costs.

It is expected that remediating and preparing this site will unlock £59 million of private sector investment (for Areas 1 and 5 of the South Yard site) potentially increasing to £100m. Unlocking this site will also support further development of marine sites across Plymouth and the South West Peninsula, leading to a further £148.6m of private sector investment.

Growing Small and Medium Enterprises and Supporting the Growth of the Marine Sector

Small and medium enterprises in Plymouth and the South West Peninsula and the companies within the marine sector are well positioned to grow. However their growth could be enhanced through improvements to business support. The City Deal will address these challenges by: improving co-ordination of business support; enhancing national business support programmes; providing tailored local business support to the marine sector; and providing targeted support to help the marine renewable energy sector grow. This will be supported by £6 million of Government funding, £4.38 million of European Union Funding, £1.38 million of funding from local public sector partners and, £13.48 million of private sector funding.

Improving business support co-ordination

Central to this business support proposal is the expansion of the local business support programme called the Growth Acceleration and Investment Network. Expansion of the Growth Acceleration and Investment Network would provide greater support to micro enterprises and small and medium enterprises across the South West Peninsula.

Key activities that will be undertaken by the Growth Acceleration and Investment Network to improve business support co-ordination include: raising awareness of existing business support; enhanced support for the marine sector; a new team of three business advisers; improved mechanisms to access finance and investment; and an “investment escalator” which will provide a range of financial solutions that meet the needs of local businesses – from pre-incubation to re-capitalisation.

Improving business support

In order to support further growth in small and medium enterprises the Growth Acceleration and Investment Network will provide a range of improved business support programmes. Schemes will include:

- **Innovation Voucher Scheme:** This will build on successful schemes running in both Cornwall and the Heart of the South West areas. Using local intelligence gathered, the Growth Acceleration and Investment Network will introduce more flexibility in the size of voucher available and will enable small and medium enterprises to use them to buy support from a wider range of organisations.
- **Enhanced Manufacturing Advisory Service:** Working with the Manufacturing Advisory Service the Growth Acceleration and Investment Network will develop a more bespoke programme of work for the marine manufacturing sector.
- **Knowledge Transfer Partnership Programme:** Working with the Technology Strategy Board the Growth Acceleration and Investment Network will increase the number and impact of knowledge transfer partnerships in the City Deal area.
- **Export Support Programme:** Plymouth and the South West Peninsula will develop an export support programme that will assist businesses to commence trading internationally online. This programme will be delivered by Plymouth Chamber of Commerce who will work with other chambers across the South West Peninsula. UK Trade and Investment will develop its local service through two additional advisers and a programme of events focusing on getting businesses to use online trading and exporting. A voucher programme delivered through UK Trade and Investment will also help businesses implement international online trading.

The third element of the business support programme will deliver local business support schemes. These include:

- **GAIN “Growth Fund Plus” grant programme:** This scheme will provide grants of up to £1 million to businesses that require gap funding to unlock transformational growth and job creation plans.

- **South West Business Creation Programme:** A new business start-up and incubator programme aims to support the creation of 250 new businesses. This scheme will target four groups: students in both Higher Education and Further Education; women returning to the workforce/workplace; people facing redundancy; and military leavers with the need to re-skill later in their careers.
- **Business Relationship Programme:** To enhance the number of businesses investing in the area Plymouth and the South West Peninsula will develop a business relationship program which supports key investors. This programme will include after-care support for businesses and incentive packages targeted at job creation.
- **Enhancing foreign direct investment:** Plymouth City Council will work with UK Trade and Investment and both Local Enterprise Partnerships to focus resources on marine, advanced engineering, manufacturing and energy businesses.

Development of the marine renewables sector

Finally the Plymouth and South West Peninsula Deal will establish a new Offshore Renewables Programme. Working with both Local Enterprise Partnerships, the private sector, universities and regional partners, the Offshore Renewables Programme will: provide infrastructure and industrial space for this sector; promote inward investment; and improve the capabilities and skills of companies within the marine renewable sector. Government and local public sector funds will be used to support this. Subject to the agreement of both Local Enterprise Partnership's, European Union funding will also be invested in this proposal. European Union funding would be subject to agreement of both Local Enterprise Partnership's EU SIF's by the relevant managing authorities and satisfactory completing the governance model required

A Deal for Young People

Ensuring that young people are able to access employment and can benefit from the local economies' growing sectors (such as the marine sector) is of crucial importance. Therefore, as part of this City Deal, Plymouth and the South West Peninsula will implement two labour market schemes. These are the youth and employer scheme and the wage progression project. These schemes will cut youth unemployment and raise incomes for young people.

Youth and employer scheme

As part of the City Deal local organisations will establish a Youth and Employer Scheme that will: improve information, advice and guidance; provide personalised case workers for young people at risk of long term unemployment; deliver a business engagement programme; and establish an employability charter for local businesses. This will be funded through a combination of national, local and European Union funding totalling £2.8 million (£1.75 million of Government funding; £650,000 of local partner funding; and £400,000 of European Union funding).

Integrated and independent information, advice and guidance

Plymouth and the South West Peninsula will design a single web-based careers portal to provide instant access to the latest jobs, courses and training opportunities. This will be accessible for young people, employment advisers and organisations that are providing employment programmes. This information will use the latest labour market intelligence and will link to the National Careers Service website. The web portal will offer greater detail on careers, wages, vacancies and skills required by different sectors and occupations locally. The web portal will have two tailored entry points. One of these entry points will be designed for young people (and parents/carers/teachers), so that they can understand career choices and the jobs available in the local economy. The other entry point will be aimed at providers and advisers.

Accessing the labour market – personalised caseworkers

Plymouth and the South West Peninsula will introduce a personal caseworker for up to 1,500 young people who are still claiming Jobseekers Allowance (after three months) in identified 'hotspot' locations. The personal caseworker will provide the following support to the young person:

- Ensure they access the mandated Jobcentre Plus activities.
- Intensive job search and information, advice and guidance.
- Basic employer-led employability skills.
- Work experience, work placements and job trials.
- Access to employment and apprenticeships.
- New intensive post-employment support.

Jobcentre Plus will take responsibility for determining which young people access this new support. Those still out of work at nine months will be referred back to Jobcentre Plus and will join the Work Programme. In some individual cases it may be appropriate to fast track young people onto the Work Programme. Decisions on fast tracking a young person onto the Work Programme will be managed on a case by case basis utilising local discretion.

The 1000 Club business engagement and brokerage model

The 1000 Club is an existing scheme in Plymouth that is seeking to recruit 1000 companies in the Plymouth area and secure their commitment to support young people into employment through: work experience; apprenticeships; graduate internships; or employment. The scheme is a brokerage programme that increases business awareness and business access to national/local employment and skills programmes. Since its launch this scheme has already signed up 500 business members and provided 1,600 opportunities in the last 12 months. As part of the City Deal this scheme will be rolled out across both Cornwall and Heart of the South West Local Enterprise Partnership areas.

An employability charter

Local businesses have provided feedback that some young people leaving school, Further Education or Higher Education are not equipped for the world of work. To tackle the issue Plymouth and the South West Peninsula will create a Local Employability Charter that will enable employers to play a greater role

in equipping young people for employment, by working more closely with local educational institutions. This will lead to the award of an employability kite mark for schools, colleges and employers who can demonstrate their commitment to improving employability across the area. This kite mark will act as a signal to young people, as well as parents, when deciding which educational institutions to attend or which firms to work for.

Companies and industry experts will be matched with schools, colleges and universities through the 1000 Club and its web-based matching service. To support this approach, Plymouth and the South West Peninsula will also devise best practice guidance to develop structured and effective business and education collaboration as part of the charter. This will include school competitions, project based assignments, work experience, work placement opportunities, open days, job fairs and career seminars.

Wage Progression Project

As part of the Deal for Young People, Plymouth and the South West Peninsula have secured £750,000 to undertake the largest Wage Progression Project in the country. This project will seek to boost the earnings of 750 18-24 year olds and will be developed jointly with the Department for Work and Pensions and Cabinet Office.

Working with an existing Work Programme provider the scheme will test a range of approaches that seek to help young people to progress in their careers and increase their earnings. In doing this Plymouth and the South West Peninsula believe this project will: increase the employability of young people; reduce the number of repeat benefit claims from young people; and reduce the number of individuals that rely on in-work benefits. Using a caseworker-led approach, this could provide young people with:

- Access to more specific skills development activities linked to longer-term career ambitions.
- A personalised career action plan.
- Targeted information, advice and guidance aligned to workforce progression and realistic career aspirations.
- Re-employment activity.

Adopting a Payment by Results approach 50% of this funding will be provided to the Work Programme provider upfront with the remaining 50% linked to the performance of the project. Through the City Deal the Government will only pay for additional combinations of activity that are already contracted under the Work Programme. In addition, support would only begin once a young person has achieved a job outcome payment under the Work Programme contract.

To deliver the Wage Progression Project Plymouth City Council will procure one of the two local Work Programme providers to test this progression work as an additional element to the Work Programme support for young people through a short closed competition. The project would be designed to increase the productivity and average earnings of young people comparing: different approaches and impact in terms of sustainability; wage progression; and customer satisfaction. Plymouth and South West Peninsula City Deal Partnership will also commit to extensive evaluation of the interventions. This evaluation will be developed jointly with the Cabinet Office and Department for Work and Pensions.

Governance

In order to ensure the delivery of the Plymouth and South West Peninsula City Deal local partners will establish a governance model that has three core elements:

- **The Peninsula Leadership Group** is a well-established group comprising the local authority leaders and chief executives of the constituent local authorities. This group provides a conduit between local political concerns and wider area priorities in relation to economic growth, building consensus for decisions at the Executive.
- **The City Deal Executive** has accountability for the delivery of the City Deal and is the public face of the partnership. The Executive will be constituted as a Joint Committee and will comprise the local authority leadership, the chief executive officers of the two Local Enterprise Partnerships, chambers of commerce, South West Marine Energy Park and Higher and Further Education representatives. An experienced, credible and independent chair with established business experience will lead the Executive. The Executive will include local authority representatives from Plymouth, Devon, Cornwall, Torbay, South Hams and West Devon councils.
- **The Programme Delivery Board** comprises an expert delivery team, drawn from local organisations to support the Executive. It will be accountable to the Executive, with a portfolio of City Deal related projects. The Programme Board ensures strategic and operational connectivity across the City Deal programme as well as managing synergies with other key initiatives, including, skills, growth points and connectivity.

Building on these governance proposals, local authorities will continue to progress reform and transformation of public services. Plymouth City Council, Devon County Council, South Hams District Council, Torbay Council and West Devon Borough Council will publish a report setting out the work that is already being undertaken to improve public services locally. Building on this, local councils will engage with the Public Service Transformation Network and explore the development of a public service transformation strategy.

Summary of Commitments

Growing the Marine Sector – Marine Industries Production Campus

Central Government Commitments	Plymouth and the South West Peninsula Commitments
<ul style="list-style-type: none"> • Subject to a final decision by the Ministry of Defence to designate part of South Yard as surplus to requirement provide: <ul style="list-style-type: none"> • Up to £8 million of grant funding from the Department for Communities and Local Government over two years (2015/16 and 2016/17) to support remediation and enabling work for South Yard. Release of this funding will be conditional on progress of the scheme. • £1m of funding from the Ministry of Defence to support enclaving activity. • Ministry of Defence to transfer agreed areas of South Yard to Plymouth City Council in 2014/15 for a nominal fee and an overage agreement. • Government Property Unit and the Homes and Communities Agency to become members of the Public Sector Land and Property Board. • Involvement of: Ministry of Defence; Defence Infrastructure Organisation; Homes and Communities Agency; English Heritage; the Environment Agency; Natural England; the Marine Management Organisation; and other Government departments and bodies as necessary in the South Yard Programme Board. • Subject to final agreement being reached on which areas of South Yard are surplus to Ministry of Defence requirements, Homes and Communities Agency to consider potential investment streams under its control which could be utilised to support development and regeneration. 	<ul style="list-style-type: none"> • Subject to a final decision by the Ministry of Defence to designate part of South Yard as surplus to requirement, provide £10m of capital investment (Heart of the South West Local Enterprise Partnership and Plymouth City Council) to fund the South Yard remediation/enabling works and enclaving activity. • Plymouth will agree a repayment mechanism with Government that secures the value of any land transferred by the Ministry of Defence by 2025; and guarantees the repayment of the £1 million contribution to the enclaving costs. • Plymouth will agree that funding provided by the Department for Communities and Local Government to support the South Yard scheme will not be used to re-pay the Ministry of Defence for both: the value of any land on South Yard that is designated as surplus and transferred to Plymouth City Council; and the £1 million contribution to the enclaving costs. • Agreement that any increase in enclaving costs above the £3 million assumed within the South Yard Business Case will be met through local funding. • Establish a Public Sector Land and Property Board by March 2014 to develop a more joined-up and strategic approach to the management of all public sector property assets in Plymouth. • Establish a South Yard Programme Board which will formalise joint working between local partners. Local membership of the Programme Board will include: Plymouth City Council; Heart of the South West Local Enterprise Partnership; and other key public and private sector partners. This Programme Board will take forward the potential release of surplus Ministry of Defence land at South Yard. The Programme Board will also develop a strategic approach to all civilian uses within the Yard, ensuring that all military facilities remain fully operational. • In 2014/15 undertake necessary site survey work and master planning. These costs will be met from public funding. • Provide supporting secretariat, master planning, appraisal, procurement and delivering management processes of the South Yard

	<p>Programme Board.</p> <ul style="list-style-type: none"> • Undertake fast track development of a Strategic Planning Document/Master Plan in 2014/15 to provide potential developers, investors and end-users with certainty regarding future plans. • Plymouth City Council, Devon County Council, West Devon Borough Council, Torbay Council and South Hams District Council will upload all data on information and land and property assets onto the ePims database by autumn 2014. • Plymouth City Council, Devon County Council, West Devon Borough Council, Torbay Council and South Hams District Council will meet with the Government Property Unit in 2014 to discuss best practice around asset management and future asset management plans. • Plymouth City Council, Devon County Council, South Hams District Council, Torbay Council and West Devon Borough Council will publish a report setting out the work that is already being undertaken to improve public services locally in 2014. • Plymouth City Council, Devon County Council, South Hams District Council, Torbay Council and West Devon Borough Council will engage with the Public Service Transformation Network and explore the development of a public service transformation strategy.
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Growing SMEs and Supporting the Growth of the Marine Sector

Central Government Commitments	Plymouth and the South West Peninsula Commitments
<ul style="list-style-type: none"> • Provision of £4m RGF Round 4 funding (secured as part of this City Deal) for business support proposals in the City Deal that will: <ul style="list-style-type: none"> • Support the enhancement of the Growth Accelerator and Investment Network portal. • Fund a Business Information Hub for Plymouth’s Growth Acceleration and Investment Network (three posts). • Support the Export Support Programme • Of the £4m RGF Round 4 funding secured, £3.2 million will be used to provide large and small grants to support the Growth Acceleration and Investment Network “Growth Fund Plus” programme. • Provision of £1.8m RGF Lancaster funding for business support proposals in the City Deal that will: <ul style="list-style-type: none"> • Promote the benefits and uptake of business support. • Provide bespoke business support 	<ul style="list-style-type: none"> • Provide an enhanced business support co-ordination function through the expansion of the Growth Acceleration and Investment Network. It is proposed this will be supported by £2.18 million of European Union funding/Local Growth Deal. • Through an expanded Growth Acceleration and Investment Network, Plymouth and the South West Peninsula will undertake the following schemes: <ul style="list-style-type: none"> • Business support awareness raising. This will be delivered by the Chamber of Commerce networks and led by Plymouth Chamber of Commerce. • Enhancement the Growth Acceleration and Investment Network portal. This will be part funded by £110,000 from Plymouth University and HEFCE investment. • Provision of a team of advisers, supported by national business support assets, to create a Business Information Hub. This includes a portal to address business enquiries.

<p>including: an expanded Innovation Voucher Scheme; an enhanced Manufacturing Advisory Service Marine Network; support for new business creation scheme; a Business Relationship Programme; and the co-ordination of a Finance Investment Network.</p> <ul style="list-style-type: none"> • Provide enhanced business support coordination. <p>All RGF Lancaster commitments are subject to final agreement and contracting with Lancaster University.</p> <ul style="list-style-type: none"> • Higher prominence of Plymouth and the South West Peninsula’s marine manufacturing and energy offers on the UK Trade and Investment platforms. • Support from UK Trade and Investment to deliver a series of trade fairs, culminating in a trade Expo to coincide with the Mayflower anniversary in 2020. • UK Trade and Investment to support and promote the Offshore Renewables Programme. 	<ul style="list-style-type: none"> • Creation of a Finance and Investment Network. This will include both private and public sector organisations. This will be supported by £53,000 private sector match funding. • Establishment of a single marine sector network for the City Deal area (including £165,000 investment through Coastal Communities bid for Devon). • Working with the Manufacturing Advisory Service the Growth Acceleration and Investment Network will develop a more bespoke programme of work for the marine manufacturing sector. This will be supported by £131,000 of private sector contributions towards the cost of delivering the marine programme. • Supporting the expansion of a tailored Manufacturing Advisory Service programme for inclusion as part of the forthcoming Local Growth Deal. • Development of an Innovation Voucher scheme for Plymouth and the Peninsula. This will be supported by £800,000 European Union funding from the Heart of the South West and the Cornwall and Isles of Scilly Local Enterprise Partnerships (subject to final agreement) and £1.6 million of private sector match funding. • Provide support to UK Trade and Investment “first stage” Export Support Programme. Local Chambers of Commerce, led by Plymouth Chamber of Commerce, will act as ambassadors for this scheme. In support of this up to £1.4 million of EU funding will be provided using UK Trade and Investment opt in. • Launch the Growth Acceleration and Investment Network “Growth Fund Plus”, which will provide grants to companies that want to expand. These grants will lever in £9.7 million of private sector match funding. • Create a new South West Business Creation Programme that will support business start-ups and business incubation. This scheme will lever in £2 million of private sector match funding. • Knowledge-intensive start-ups will generate £830,000 of local partner funding. • Provide a £130,000 funding contribution from regional partners over three years to support the development of South West Marine Energy Park. • Delivery of an Offshore Renewables Programme. This will be funded by £50,000 of RGF funding from Cornwall, £250,000 match funding from Cornwall Council and the Cornwall and Isles of Scilly LEP and £60,000 from Plymouth University.
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A Deal for Young People

Central Government Commitments	Plymouth and the South West Peninsula Commitments
<ul style="list-style-type: none"> • Provision of £1.75 million to fund the Youth and Employer Scheme within the Deal for Young People. • Provision of £750,000 of funding to support the implementation of the Wage Progression Project element of the Deal for Young People. • Cabinet Office Cities Policy Unit and Department for work and Pensions to jointly develop the Wage Progression Project and its evaluation methodology. 	<ul style="list-style-type: none"> • Provision of £800,000 of funding for the Youth and Employer Scheme (£400,000 from local authorities and £400,000 of European Union funding). • Plymouth City Council to lead the delivery of the Wage Progression Project, working with one of the two local Work Programme providers. • On-going programme management and evaluation of pilot scheme. Plymouth City Council will work with the Cabinet Office and Department for Work and Pensions to jointly develop the Wage Progression Project, including its evaluation.